

## **10 Recruitment Resources**

1. **Dynamic Recruitment Workshops** – [www.PhiredUp.com](http://www.PhiredUp.com) for details
2. **Recruitment Blog** – visit [www.PhiredUp.com](http://www.PhiredUp.com) to view hot recruitment tips
3. **Facebook Group** – join the group “Recruitment Ideas & Success Stories”
4. **Good Guys** – own 3+ copies of the best selling book on fraternity recruitment
5. **Dynamic Recruitment Workbook** – [www.PhiredUp.com](http://www.PhiredUp.com) for details
6. **Inter/National Fraternity HQ** – seek the advice of your organization’s professional recruitment team
7. **Alumni** – request the help of talented alumni with skills in sales, marketing, networking, IT, promotions, public relations, etc.
8. **Greek Life** – leverage Greek Life professionals on your school’s staff
9. **Recruitment Manual** – request/download a copy of the fraternity’s official recruitment manual and reference it often
10. **Ritual Book** – get familiar with your organization so you can effectively communicate your founder’s vision