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MAY 12, 2009

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Phired Up and Alpha Chi Omega to Lead FEA *Field Staff Conference*

Indianapolis – The Fraternity Executives Association (FEA) announced today that the summer Field Staff Conference and Mid-Year Field staff training will now be managed in partnership by Phired Up Productions and Alpha Chi Omega national women’s fraternity. The 2009 Summer Field Staff Conference for new fraternity/sorority headquarters staff members will be held in Oxford, Ohio July 19-21. The 2010 Mid-Year Field Staff Conference date and location has yet to be determined.

The Field Staff Conference was previously lead by Beta Theta Pi Fraternity. “Our professional staff worked hard over the last 10 years to support FEA and the Greek Community through the Field Staff Conference,” said Jason Waggoner, Director of Volunteer Development for Beta Theta Pi, “but the time has come for us to pass the baton and we feel confident that Phired Up and Alpha Chi Omega are the right organizations to take this conference to the next level.

“We’re so grateful for the work that Beta has done to make this such a high caliber program,” said Beth Conder, Associate Executive Director of Alpha Chi Omega. “We’re very excited to partner with Phired Up, FEA, and our fellow fraternity/sorority headquarters to build on this program and continue its excellence.”

“This is another great way that we can partner with FEA and truly serve the fraternity/sorority community,” said Matt Mattson, Phired Up’s President. “We know that it is our responsibility as a good industry partner to help with projects like this whenever we can.”

Neither Phired Up Productions or Alpha Chi Omega will be compensated for their work leading the FEA Field Staff Conference. “This is just the right thing to do for our headquarters partners,” said Jessica Gendron, Director of Women’s Education for Phired Up.

The summer Field Staff Conference has grown to include participation from 152 attendees representing 31 organizations, including 5 women’s groups. “Increasing participation from our sorority headquarters members, further improving the curriculum, and involving more of our senior level staff as presenters/facilitators are key objectives in the coming years,” said Bonnie Wunsch, outgoing FEA President.

Registration for this year’s conference will open May 19, 2009. For more information about the summer Field Staff Conference including registration details contact Beth Conder at BConder@AlphaChiOmega.org or (317) 579-5050 ext. 242.

The Fraternity Executives Association Field Staff Conferences provide industry-leading education on best practices, professionalism, and core competencies to prepare new fraternity/sorority professionals to maximize their impact on the growth and development of the fraternity/sorority industry. There are two conferences held each year – Summer Field Staff (traditionally held in July), and Mid-Year Field Staff (traditionally held in January).